

THE RITUAL OF SAKURA / THE RITUAL OF KARMA

# GONDOLA 1200 / 1300

2025 Q1 Q2



CURRENT SHELF PLAN CONCEPT



RITUALS... WHOLESALE SHELF PLAN EUR GENERAL 2024 Q1 Q2

# GONDOLA 1200 / 1300

2025 Q1 Q2



CURRENT SHELF PLAN CONCEPT

**Shelf n°01**

Name	Code	Sk	Name	Code	Sk	Name	Code	Sk
<b>STYLING ITEMS / 2D</b>			<b>ARTICLES / SAKURA</b>			<b>ARTICLES / SAKURA</b>		
Branding set Sakura - Benefit cube RENEWING	1106893	1	The Ritual of Sakura Body Scrub 250g	A7069839	8	The Ritual of Sakura Body Lotion Mousse	A7908386	11
<b>ARTICLES / TRAVEL</b>			The Ritual of Sakura Foaming Shower Gel	A239233	12	The Ritual of Sakura Body Lotion Mousse (TESTER)	A7908386_tester	1
Trial Set Sakura 2024	GS8671592	6	The Ritual of Sakura Body Cream	A243825	11			
			The Ritual of Sakura Body Cream (TESTER)	A243825_tester	1			

**Shelf n°02**

Name	Code	Sk	Name	Code	Sk	Name	Code	Sk
<b>ARTICLES / SAKURA</b>			<b>ARTICLES / SAKURA</b>			<b>ARTICLES / SAKURA</b>		
The Ritual of Sakura Hair & Body Mist	A243846	9	The Ritual of Sakura Hand Balm (TESTER)	A332152_tester	1	The Ritual of Sakura - Small Gift Set 2024	GS8671641	5
The Ritual of Sakura Hair & Body Mist (TESTER)	A243846_tester	1	<b>STYLING ITEMS / 3D</b>			<b>FURNITURE / WHOLESALE/TRAVEL</b>		
The Ritual of Sakura Shimmering Body Spray 150ml	A8952241	11	Car display 2021 WHS	1112461	1	Background Chinese pattern Gondola	-	1
The Ritual of Sakura Shimmering Body Spray 150ml (TESTER)	A8952241_tester	1	<b>ARTICLES / SAKURA</b>					
The Ritual of Sakura Natural Deodorant 75ml	A8491557	14	The Ritual of Sakura Car Air Freshener	A249678	4			
The Ritual of Sakura Natural Deodorant 75ml (TESTER)	A8491557_tester	1	The Ritual of Sakura Car Air Freshener (TESTER)	A249678_tester	1			
The Ritual of Sakura Hand Balm	A332152	9	The Ritual of Sakura Mini Fragrance Sticks	A7069899	11			
			The Ritual of Sakura Mini Fragrance Sticks (TESTER)	A7069899_tester	1			

**Shelf n°03**

Name	Code	Sk	Name	Code	Sk	Name	Code	Sk
<b>STYLING ITEMS / 2D</b>			<b>ARTICLES / KARMA</b>			<b>ARTICLES / KARMA</b>		
Branding set Karma - Benefit cube CARING - TR	1106919	1	The Ritual of Karma Softening Body Scrub	A7069853	8	The Ritual of Karma Shimmering Body Oil	A1204426	7
<b>ARTICLES / TRAVEL</b>			The Ritual of Karma Foaming Shower Gel	A243944	12	The Ritual of Karma Shimmering Body Oil (TESTER)	A1204426_tester	1
Trial Set Karma 2024	GS8671549	6	The Ritual of Karma 48h Hydrating Body Cream	A1204415	11			
			The Ritual of Karma 48h Hydrating Body Cream (TESTER)	A1204415_tester	1			

**Shelf n°04**

Name	Code	Sk	Name	Code	Sk	Name	Code	Sk
<b>ARTICLES / KARMA</b>			<b>ARTICLES / KARMA</b>			<b>ARTICLES / KARMA</b>		
The Ritual of Karma Foaming Shower Gel	A243944	8	The Ritual of Karma Body Lotion Mousse (TESTER)	A7560768_tester	1	The Ritual of Karma Mini Fragrance Sticks (TESTER)	A7069071_tester	1
The Ritual of Karma Hair & Body Mist	A1205564	11	<b>STYLING ITEMS / 3D</b>			The Ritual of Karma - Small Gift Set 2024		
The Ritual of Karma Hair & Body Mist (TESTER)	A1205564_tester	1	Highlighter Handcare	1109723	1			
The Ritual of Karma Overnight Body Mask	A7549455	11	<b>ARTICLES / KARMA</b>					
The Ritual of Karma Overnight Body Mask (TESTER)	A7549455_tester	1	The Ritual of Karma Instant Care Hand Lotion	A933564	9			
The Ritual of Karma Body Lotion Mousse	A7560768	14	The Ritual of Karma Instant Care Hand Lotion (TESTER)	A933564_tester	1			
			The Ritual of Karma Mini Fragrance Sticks	A7069071	11			

THE RITUAL OF AYURVEDA / THE RITUAL OF JING  
GONDOLA 1200 / 1300  
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RITUALS... WHOLESALE SHELF PLAN EUR GENERAL 2024 Q1 Q2

# GONDOLA 1200 / 1300

2025 Q1 Q2



CURRENT SHELF PLAN CONCEPT

**Shelf n°01**

Name	Code	Sk	Name	Code	Sk	Name	Code	Sk
<b>STYLING ITEMS / 2D</b>			<b>ARTICLES / AYURVEDA</b>			<b>ARTICLES / AYURVEDA</b>		
Branding set Ayurveda - Benefit cube REBALANCING	1106895	1	The Ritual of Ayurveda Body Scrub	A1335244	12	The Ritual of Ayurveda Body Cream (TESTER)	A353037_tester	1
<b>ARTICLES / TRAVEL</b>			The Ritual of Ayurveda Foaming Shower Gel	A45187	12			
Trial Set Ayurveda 2024	GS8671572	6	The Ritual of Ayurveda Shower Oil	A3096834	8			
			The Ritual of Ayurveda Body Cream	A353037	11			

**Shelf n°02**

Name	Code	Sk	Name	Code	Sk	Name	Code	Sk
<b>ARTICLES / AYURVEDA</b>			<b>STYLING ITEMS / 3D</b>			<b>ARTICLES / AYURVEDA</b>		
The Ritual of Ayurveda Hair & Body Mist	A956042	14	Highlighter Handcare	1109723	1	The Ritual of Ayurveda - Small Gift Set 2024	GS8654914	5
The Ritual of Ayurveda Hair & Body Mist (TESTER)	A956042_tester	1	<b>ARTICLES / AYURVEDA</b>			<b>FURNITURE / WHOLESALE/TRAVEL</b>		
The Ritual of Ayurveda Dry Oil	A3097056	11	The Ritual of Ayurveda Hand Balm	A251831	9	Background Chinese pattern Gondola	-	1
The Ritual of Ayurveda Dry Oil (TESTER)	A3097056_tester	1	The Ritual of Ayurveda Hand Balm (TESTER)	A251831_tester	1			
The Ritual of Ayurveda Hand Wash	A446146	15	The Ritual of Ayurveda Mini Fragrance Sticks	A7069866	11			
			The Ritual of Ayurveda Mini Fragrance Sticks (TESTER)	A7069866_tester	1			

**Shelf n°03**

Name	Code	Sk	Name	Code	Sk	Name	Code	Sk
<b>STYLING ITEMS / 2D</b>			<b>ARTICLES / JING</b>			<b>ARTICLES / JING</b>		
Branding set Jing - Benefit cube CALMING - WHS	1109968	1	The Ritual of Jing Body Scrub	A7069076	8	The Ritual of Jing Anti-perspirant Spray	A1936329	7
<b>ARTICLES / TRAVEL</b>			The Ritual of Jing Foaming Shower Gel	A1923783	15	The Ritual of Jing Anti-perspirant Spray (TESTER)	A1936329_tester	1
Trial Set Jing 2024	GS8671585	6	The Ritual of Jing Body Cream	A1923811	11			
			The Ritual of Jing Body Cream (TESTER)	A1923811_tester	1			

**Shelf n°04**

Name	Code	Sk	Name	Code	Sk	Name	Code	Sk
<b>ARTICLES / JING</b>			<b>ARTICLES / JING</b>			<b>ARTICLES / JING</b>		
The Ritual of Jing Foaming Shower Gel	A1923783	10	The Ritual of Jing Pillow & Body Mist	A1924005	9	The Ritual of Jing Mini Fragrance Sticks (TESTER)	A7069807_tester	1
The Ritual of Jing Overnight Body Mask	A8832954	11	The Ritual of Jing Pillow & Body Mist (TESTER)	A1924005_tester	1	The Ritual of Jing - Small Gift Set 2024	GS8671649	5
The Ritual of Jing Overnight Body Mask (TESTER)	A8832954_tester	1	The Ritual of Jing Night Hand & Foot Mask	A3095653	13			
The Ritual of Jing Body Cream	A1923811	4	The Ritual of Jing Night Hand & Foot Mask (TESTER)	A3095653_tester	1			
			The Ritual of Jing Mini Fragrance Sticks	A7069807	11			

CLASSIC HOME COLLECTION  
**ENDCAP HOME**  
 2025 Q1 Q2



Name	Code	Stk	Name	Code	Stk
<b>VISUALS / 03. WHS / TRAVEL</b>					
JAN22 TRAVELINTRO Q1 HOG strip key scents 792x25	INT_WHS0415	1			
MAR25_Classic home_magnetstrip_product-content_792x25	INT_WHS0934	1			
<b>Shelf n°01</b>					
<b>STYLING ITEMS / 3D</b>					
Glass jar for candles	ST6875	4	Italy Endcap Home	1119832	1
<b>VISUALS / 03. WHS / TRAVEL</b>					
JUN23 TRAVELINTRO Q1 hangtags ingredients 45x45	INT_WHS0417	1	JUN23 TRAVELINTRO Q1 hangtags ingredients 45x45 (3)	INT_WHS0417	1
			JUN23 TRAVELINTRO Q1 hangtags ingredients 45x45 (2)	INT_WHS0417	1
<b>ARTICLES / SAKURA</b>					
The Ritual of Sakura Fragrance Sticks (TESTER)	A7069898	tester 1	The Ritual of Karma Fragrance Sticks (TESTER)	A7069858	tester 1
The Ritual of Sakura Scented Candle (TESTER)	A389294	tester 1	The Ritual of Karma Scented Candle (TESTER)	A243980	tester 1
<b>ARTICLES / AYURVEDA</b>					
The Ritual of Ayurveda Fragrance Sticks (TESTER)	A7069872	tester 1	The Ritual of Jing Fragrance Sticks (TESTER)	A7069088	tester 1
			The Ritual of Jing Scented Candle 290g (TESTER)	A1937730	tester 1
<b>VISUALS / 03. WHS / TRAVEL</b>					
JUN23 TRAVELINTRO Q1 hangtags ingredients 45x45 (4)	INT_WHS0417	1			
<b>ARTICLES / AYURVEDA</b>					
The Ritual of Ayurveda Scented Candle (TESTER)	A446124	tester 1			
<b>Shelf n°02</b>					
<b>ARTICLES / SAKURA</b>					
The Ritual of Sakura Scented Candle 290g	A389294	4	<b>ARTICLES / KARMA</b>		
			The Ritual of Karma Scented Candle	A243980	4
<b>ARTICLES / AYURVEDA</b>					
The Ritual of Ayurveda Scented Candle	A446124	4	<b>ARTICLES / JING</b>		
			The Ritual of Jing Scented Candle 290g	A1937730	4
<b>Shelf n°03</b>					
<b>ARTICLES / SAKURA</b>					
The Ritual of Sakura Refill Fragrance Sticks 500ml	A8411791	3	<b>ARTICLES / KARMA</b>		
			The Ritual of Karma Refill Fragrance Sticks 500ml	A8411903	3
The Ritual of Sakura Fragrance Sticks	A7069898	4			
			The Ritual of Karma Fragrance Sticks	A7069858	4
<b>ARTICLES / AYURVEDA</b>					
The Ritual of Ayurveda Refill Fragrance Sticks 500ml	A8411810	3	<b>ARTICLES / JING</b>		
			The Ritual of Jing Refill Fragrance Sticks 500ml	A8411853	3
The Ritual of Ayurveda Fragrance Sticks	A7069872	4			
			The Ritual of Jing Fragrance Sticks	A7069088	4

HOMME  
**ENDCAP**  
 2025 Q1 Q2



WITH BRASS "FOR MEN" SIGNAGE



**Shelf n°01**

Name	Code	Stk	Name	Code	Stk
<b>STYLING ITEMS / 3D</b>			<b>ARTICLES / HOMME</b>		
Highlighter Wood Large	1115517	1	Homme Anti-Ageing face cream (TESTER)	A5310687_tester	1
<b>VISUALS / 03. WHS / TRAVEL</b>			<b>VISUALS / 03. WHS / TRAVEL</b>		
MAR23_HOMME FACE-SHAVE-BEARD product pillars LOW 45x45 (4)	INT_WHS0474	1	MAR23_HOMME FACE-SHAVE-BEARD product pillars LOW 45x45 (5)	INT_WHS0474	1
<b>ARTICLES / HOMME</b>			<b>ARTICLES / HOMME</b>		
Homme 24h Hydrating face cream	A5310635	2	Homme Anti-Ageing face cream	A5310687	2
<b>VISUALS / 03. WHS / TRAVEL</b>			Homme Charcoal Face Scrub	A5310743	4
MAR23_HOMME 3 Gold magnet strips categories 113x45	INT_WHS0471	1	Homme Face Cleansing Foam	A5310922	6
<b>STYLING ITEMS / 3D</b>			<b>ARTICLES / TRAVEL</b>		
Highlighter Wood Large - add on with cut outs	1115518	1	Trial Set Homme 2024	GS8671577	4
<b>ARTICLES / HOMME</b>					
Homme 24h Hydrating face cream (TESTER)	A5310635_tester	1			

**Shelf n°02**

Name	Code	Stk	Name	Code	Stk
<b>STYLING ITEMS / 3D</b>			<b>VISUALS / 03. WHS / TRAVEL</b>		
Highlighter Wood Large	1115517	1	MAR23_HOMME 3 Category visuals Topshelf gondola 210x230 (2)	INT_WHS0470	1
<b>VISUALS / 03. WHS / TRAVEL</b>			MAR23_HOMME FACE-SHAVE-BEARD product pillars LOW 45x45 (6)	INT_WHS0474	1
MAR23_HOMME 3 Gold magnet strips categories 113x45 (2)	INT_WHS0471	1	<b>ARTICLES / HOMME</b>		
<b>STYLING ITEMS / 3D</b>			Homme Shave Cream	A5310870	2
Highlighter Wood Large - add on	1115519	1	Rituals Homme Shave Foam	A5310967	3
<b>ARTICLES / HOMME</b>			Homme After Shave Refreshing Gel (TESTER)	A5303157_tester	1
Homme Shave Cream (TESTER)	A5310870_tester	1	Homme After Shave Refreshing Gel	A5303157	4

Name	Code	Stk	Name	Code	Stk
<b>STYLING ITEMS / 3D</b>			MAR23_HOMME FACE-SHAVE-BEARD product pillars LOW 45x45	INT_WHS0474	1
Highlighter Wood Large	1115517	1	<b>ARTICLES / HOMME</b>		
<b>ARTICLES / HOMME</b>			Homme Beard Shaper (TESTER)	A7110970_tester	1
Homme Beard Oil	A7645515	2	Homme Beard Shaper	A7110970	2
<b>VISUALS / 03. WHS / TRAVEL</b>			<b>VISUALS / 03. WHS / TRAVEL</b>		
MAR23_HOMME 3 Gold magnet strips categories 113x45 (3)	INT_WHS0471	1	MAR23_HOMME 3 Category visuals Topshelf gondola 210x230 (3)	INT_WHS0470	1
<b>STYLING ITEMS / 3D</b>			MAR23_HOMME FACE-SHAVE-BEARD product pillars LOW 45x45 (3)	INT_WHS0474	1
Highlighter Wood Large - add on with cut outs	1115518	1	<b>ARTICLES / HOMME</b>		
<b>VISUALS / 03. WHS / TRAVEL</b>			Homme 2-in-1 Beard shampoo & conditioner (TESTER)	A7110829_tester	2
MAR23_HOMME FACE-SHAVE-BEARD product pillars LOW 45x45 (2)	INT_WHS0474	1			
<b>ARTICLES / HOMME</b>					
Homme Beard Oil (TESTER)	A7645515_tester	1			

**Shelf n°03**

Name	Code	Stk	Name	Code	Stk
<b>STYLING ITEMS / 3D</b>			<b>ARTICLES / HOMME</b>		
Highlighter Wood	1108629	1	Rituals Homme 24h Anti-Perspirant Spray	A7645499	2
<b>VISUALS / 03. WHS / TRAVEL</b>			Rituals Homme 24h Anti-Perspirant Stick	A7645512	4
MAR23_HOMME 3 Gold category signs 110x45 (3)	int_whs0480	1	<b>STYLING ITEMS / 3D</b>		
MAR23_HOMME BODY visual ingredients 110x188	INT_WHS0466	1	Car display 2021 WHS	1112461	1
<b>ARTICLES / HOMME</b>			<b>ARTICLES / HOMME</b>		
Rituals Homme shower foam	A7645524	6	Homme Car Air Freshener	A7729480	4
Homme Strengthening Caffeine Shampoo	A7645546	4	Homme Car Air Freshener (TESTER)	A7739480_tester	1
Rituals Homme 24h Anti-Perspirant Spray (TESTER)	A7645499_tester	1			

**Shelf n°04**

Name	Code	Stk
<b>ARTICLES / HOMME</b>		
Rituals Homme - Small Gift Set 2024	GS8671655	4
Rituals Homme - Medium Gift Set 2024	GS8671722	2

FACE  
 SHAVE  
 BEARD